



**Water Institute of
Southern Africa**

WISA 2018 RATE CARD

As the premier professional water organisation in Southern Africa, we invite you to advertise with us, and reach water professionals from Southern Africa and beyond.

AUDIENCE

Our audience is engaged, involved and educated. They are water professionals hailing from all sectors of the industry, policy makers, students and those who are interested in water and water management. The majority of our audience is from Southern Africa, with approximately 23% of our social media engagement being international, hailing mostly from European countries.

AVERAGE MONTHLY REACH

Facebook: 83,500
Twitter: 22,700
Newsletter: 4 300 including members and non-members



PACKAGES

Below are some of the ready-made packages we have available for your organisation, but please note that we can compile a bespoke package depending on your organisations individual needs. Please note that discounts apply to members of WISA.

1. MIST

- Advertise your event or vacancy for 1 month on social media and the WISA website.
- R500**

2. DROPLET

- Front page website link (with logo)
 - Dedicated social media post
 - Week period
- R1,060**

3. STREAM

- Dedicated post on social media feeds
 - Newsletter highlight (1 edition)
 - Front page website link (with logo) for 30 days
- R1,590**

4. RIVER

- Dedicated post on social media feeds (2 different in a 30 day period)
 - Newsletter highlight (in 2 consecutive editions)
 - Front page website link (with logo) 1 month
 - Website page dedication 1 month
- R3,695**

5. RESERVOIR

- Dedicated post on social media feeds (3 in a 30 day period)
 - Facebook cover 1 week
 - Newsletter highlight (in 2 consecutive editions)
 - Front page website link (with logo)
 - Website advertorial 1 mnth
 - Banner on website front page bottom.
- R15,840**

WISA PATRON, COMPANY, MUNICIPALITY & EDUCATION INSTITUTION MEMBERS ONLY

- **Free** company/ organisational vacancy listing on our website for 3 months.
- **Free** logo and click-through to your website. Placement on WISA website front page for a 1 month period.
- **Free** new member welcome post on Facebook/ Twitter/ Newsletter with link to company website.
- Patron members get packages 1, 2 and 3 for **free** and attract a 50% discount on package 4.
- Company Members, Municipality Members and Educational Institution Members are awarded a 20% discount on all packages.

LIST OF AVAILABLE SERVICES

- Social Media (Facebook/ Twitter)
- Newsletter post
- Website: Events Listing
- Website: Vacancy listing
- Website: Company advertorial (previously dedicated)
- Website: Logo on margin with click through on front page
- Website: Bursary listing
- Website: Banner at bottom of page

CONTACT US

Number: +27 87 985 0805 | Address: 1st Floor, 5 Constantia Park, 546 16th Rd, Midrand, 1685

Email: operations@wisa.org.za | Facebook: www.facebook.com/WISAweb | Twitter: www.twitter.com/WaterInstSA



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SPECIFICATIONS

ARTWORK

Artwork to be supplied by advertiser:

Image Type: RGB .jpg or .png
Resolution: 72 dpi
Size: (minimum) +1600 pixel width

COMPANY DETAILS

Contact person: _____

Business name: _____

VAT Number: _____

Physical/Postal Address: _____

WISA Member Number (if applicable): _____

Website: _____

Email: _____

Facebook: _____

Instagram: _____

Twitter: _____

Cellphone Number: _____

Office number: _____

Any additional links: Service chosen (with tickboxes) _____

Proposed publication dates: _____

PLEASE NOTE:

- All imagery and copy is to be emailed to: **operations@wisa.org.za**
- All adverts are subject to editorial approval, and WISA reserves the right to decline an advert deemed not suitable at their own discretion.
- All artwork to be supplied by client otherwise additional costs may be incurred
- All advertising is billed in advance, within 7 days of receipt of invoice.
- WISA, it's owners, staff, partners or associates is fully and without exception indemnified against any claim, dispute, or other action resulting from incorrect or outdated advertising. WISA further agrees to remove any and all advertising as soon as the advert/ special has come to an end.
- Only WISA members in good standing will qualify for special offers and discounts.
- Prices are subject to change without prior notice.
- Standard Terms & Conditions apply.
- For all other terms and conditions please contact us.